

BAOBAB SUPERFRUIT POWDER



- Bursting with Antioxidants
- Rich in Electrolytes & Essential Minerals
- Packed with Nutrients and Fiber

ORGANIC BAOBAB FRUIT POWDER

Baobab Fruit Powder is an organic, wild-harvested, raw whole food that naturally dehydrates inside the fruits of the African Baobab tree. Baobab is exceptionally nutrient-dense, with one of the highest antioxidant profiles of any fruit on the planet. It is a rich source of vitamin C, packed with calcium, iron, magnesium and potassium, and contains 50% dietary fiber which research has shown to be prebiotic in nature.

Baobab's unique flavor, texture and nutritional content make it a fantastic functional addition to a wide range of products - from snack bars to smoothies, bakery to beverages - or a key part of any retail superfood product line. It is highly alkalizing and has been demonstrated to lower the glycemic index (GI) of white bread when added to the baking mix, lending itself to low GI bakery products and potential applications in weight loss and control of diabetes.

SUPPLIER OF CHOICE

Baobab has been the primary business of Baobab Foods for the last 5 years, and we now export more organic baobab fruit powder from Southern Africa than any other company. This growth has been fueled by our commitment to high quality and ability to deliver any volume, to any place, quickly and efficiently. For food companies who are serious about quality, reliability and consistency, Baobab Foods is the supplier of choice.

SUSTAINABLE AND ETHICAL

Baobab Foods is committed to socially responsible and sustainable production of baobab in the southern African region, through supply chains that support local harvesting cooperatives and with investments that help empower rural communities to create positive social impacts.

STAY WELL

Support your immune system, fight inflammation, and enhance digestion while enjoying the light, subtly tangy flavor of Baobab Fruit.

- Bring some zing to your nutritional powdered drink mixes
- Add to juice or smoothies for RTD formulas
- Mix in yogurt or frozen smoothie packs
- Bake into nutrition bars, muffins and granola clusters

QUALITY IS THE KEY

Certifications: GFSI, Organic (Ecocert), Kosher and Halal.



The Tree
Each fruit ripens on the tree here in Southern Africa.

Harvest
Each fruit is picked at just the perfect time.

Fruit Pulp Removed
Each pod is opened, and chunks of dried fruit pulp are removed.

Mill & Sieve
Seeds are separated from fruit pulp; the pulp is then milled into powder.

Powder to You
Raw, Organic, and nutritious Baobab powder in your hands to enjoy.

100% natural From the tree to the shelf

Mother Nature Does All Of The Work
No freeze drying, no heat extracting, no pasteurization